

Narrativ Books



George Payne
Director of Narrativ Books



**5 documents
completed**



6 consultations



\$3,900 saved



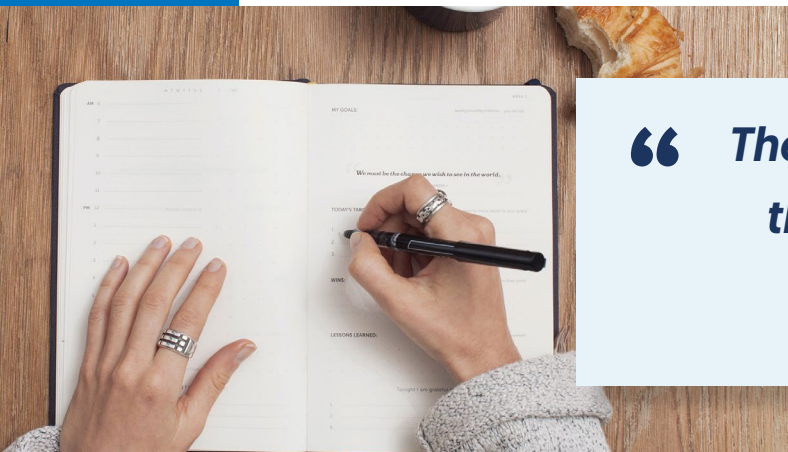
The challenge

Providing legal support which allows and encourages the client to run a company true to their vision and values.



The end result

An open marketplace for authors and readers which has all its legal processes including intellectual property and website protection in place.



“ The biggest issue in publishing is the social isolation of writers. ”

Narrativ

George Payne believes there’s some truth to the saying that “writing is the loneliest profession in the world.” As an author, George has noticed the isolation and lack of community amongst writers in the publishing industry. Authors not being able to personally connect in online chats to readers and potential readers is the main reason self-published books sell an average of five copies.

George realised that he could change this by providing a community for both writers and readers to read and interact with each other. By bridging this gap, George hoped to open the doors to unpublished talent and to radically expand the content that was available for book-lovers. These drivers were what led him to establish Narrativ Books Pty Ltd, where he could bring readers and writers into a thriving community, and provide a platform for authors to post unlimited books directly to the site for only \$15 a month.

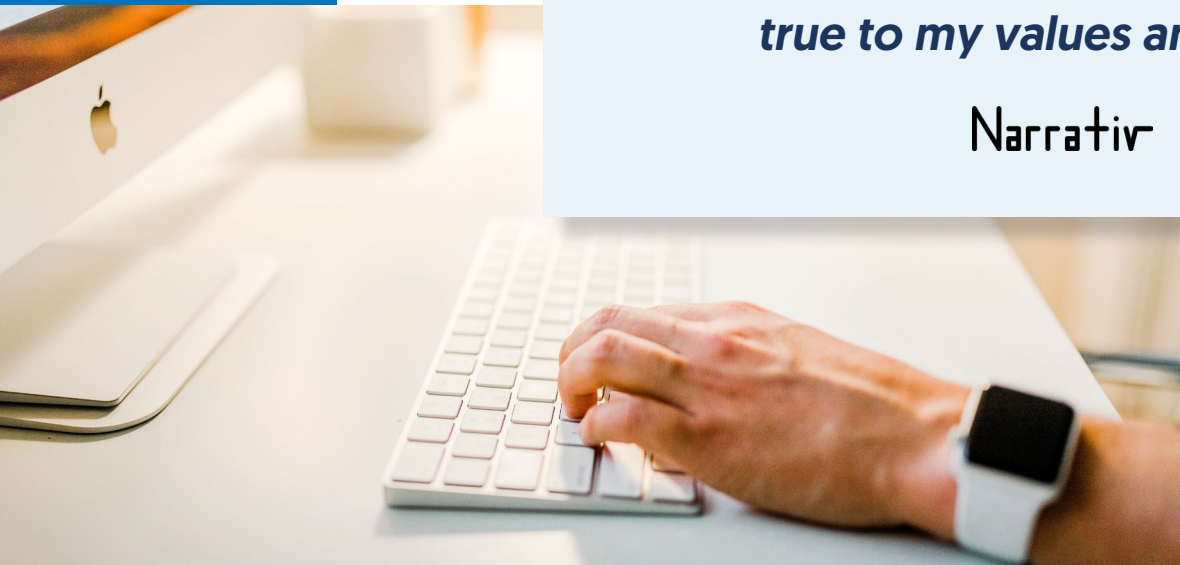
Finding the resources to get started

George was no stranger to legal services when he decided to start Narrativ Books. He'd hired a lawyer previously and had seen a wide variety of legal advertisements. When it came to his business, he wanted to make sure he left no stone unturned. Similar to many entrepreneurs starting out, George felt the legal obstacles would be insurmountable without help. The problem with this however, was that traditional legal services were not friendly to the budgets of budding entrepreneurs. George wanted a solution where he could learn as he went, and not spend a large sum of money for one-off advice. Having used online legal templates before, George wanted both legal advice and the freedom to tailor his own documents to the needs of his business. George eventually found Lawpath's website, after searching for legal services online.

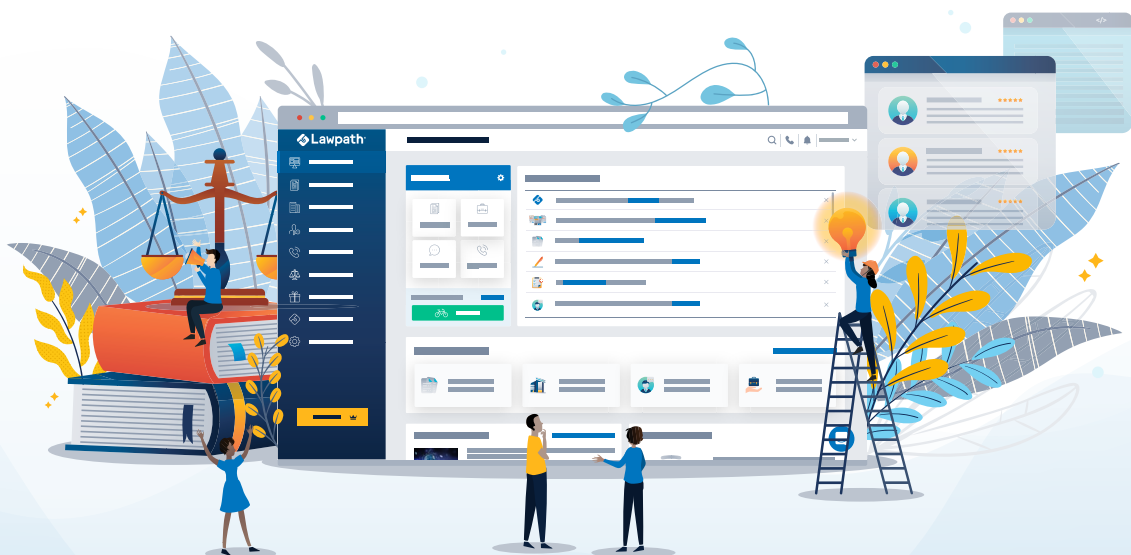


“ I needed a legal service that was true to my values and vision. ”

Narrativ



After doing his research, George realised that Lawpath was his best option. George wanted to receive legal advice as he was forming his company to avoid any missteps. He was also able to customise and download a variety of legal documents where using a Website Terms and Conditions of Use (Marketplace) and Privacy Policy proved integral in building his website. Paying one up-front fee also meant that he didn't have to worry about costs down the line and could receive legal guidance from day one. “Lawpath is an affordable source of knowledge”, George says, noting that the annual-fee model was exactly what he needed at that point in time.



Lawpath Case Study

Narrativ Books

Narrativ Books today is an established and growing business, providing an open marketplace for authors and readers to share and engage with books. One of the features of the detail-oriented book postings is an automatic maturity rating to help present books as the fun source of entertainment that they are. The biggest learning curve for George in launching his business has been in the process of getting it up and running. He recommends starting small and building the pieces of your business as ideas develop. As George notes, accessing sound legal advice will help bring things to fruition without the risk of making any mistakes. When it comes to future plans, George is thinking big and will be accessing the benefits the Legal Advice Plan provides.

